



Commitment to the Strategic Plan

After developing the strategic plan, there is a need to commit to its purpose and success.

Immediate steps after the planning retreat:

- Circulation of the final *draft* for review.
- At an upcoming board meeting, adoption of strategic plan as the official mission, goals and strategies, by a motion of the board.
- Promotion of the plan to members, prospects and stakeholders.
- Monitoring and reporting on the plan by appointing a “Strategic Plan Champion” or several “Goals Champions.”
- Review and alignment of committees, with clear and specific charges assigned to committee chairs; each year.
- Annual evaluation of strategic plan’s progress at the board’s retreat.
- An update of the plan every three to five year.

With these steps in place, the board agrees to govern itself in a strategic manner:

1. Respect for the mission statement and set goals --- avoiding “mission drift” where discussions and proposals simply don’t fit in the strategic plan (lack of resources, trying to be all things to all people, etc.)
2. Reliance on the strategic plan’s goals and strategies to drive the board agendas, discussions, delegation and the work of the board and committees.
3. Linkage between board and committees working to advance the plan; committees having been assigned precise performance measures, targets and goals by the board.
4. Empowerment by board members and staff that if non-strategic issues arise at the board table, it is OK to query how that is relevant to the mission and strategic direction.
5. Accountability for the commitments made by leadership and staff to complete efforts in a timely and high quality manner.

Signature _____ Date _____

Strategic Plan Commitment Form 10-09